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**WORKSHOP ON  
ENHANCING THE COMPETITIVENESS OF SMALL AND  
MEDIUM SIZED ENTERPRISES IN THE OIC MEMBER STATES  
12-14 June 2012, Ankara, Republic of Turkey**

**Draft Work Programme**

**Pre-event: Monday, 11 June 2012**

- 09:00 – 18:00 Arrivals of delegates  
19:00 – 21:00 Welcome Dinner by SESRIC

**Day 1: Tuesday, 12 June 2012**

- 09:30 – 10:00 Registration**
- 10:00 – 11:00 Opening Session**  
**Chair: SESRIC**
- Recitation from the Holy Qur'an
  - Statements/Addresses by:
    - IDB/ICD
    - OIC
    - COMCEC
    - KOSGEB
    - SESRIC
    - Minister of Science, Industry and Technology
- 11:00 - 11:30 Coffee Break and Networking**
- 11:30 - 13:00 Working Session 1: Access to Markets**  
**Chair: SME Corp Malaysia**
1. Issues and Challenges in Exporting (OECD)
  2. Promoting Exports: "Leveraging on E-Commerce in Promoting Access to Market (SME Corp Malaysia)

3. Economic Integration and Export Behaviour of SMEs (SESRIC)

General debate and discussions

**13:00 - 14:30 Lunch and Prayer Break**

**14:30 - 16:00 Working Session 2: Access to Technology and Innovation**

**Chair: KOSGEB**

1. Issues and challenges in technology and innovation  
Innovative alternatives for SMEs in light of RIO +20 (UNDP)
2. Promoting innovation and use of technology: Key issues for Turkey's innovation eco-system (TEPAV\*)
3. Technology incubation centres and techno-parks (KOSGEB)

General debate and discussions

**16:00 - 16:20 Coffee Break and Networking**

**16:20 - 17:50 Working Session 3: Access to Finance I**

**Chair: ICD**

1. Challenges and obstacles in access to financing (TEPAV/SME Corp Malaysia)
2. Providing bankable projects (ICD)
3. Micro-financing: sharing of best practices (Indonesia)

General debate and discussions

**19:00 – 21:00 Dinner by KOSGEB**

**Day 2: Wednesday, 13 June 2012**

**09:00 - 10:30 Working Session 4: Access to Finance II**

**Chair: KOSGEB**

1. SME credit models and guarantee: sharing of best practices (KOSGEB)
2. Advisory services on access to financing and debt resolution mechanism (ICD or SME Corp Malaysia)
3. Trade financing: challenges and practices (SME Corp Malaysia)

General debate and discussions

**10:30 - 11:00 Coffee Break and Networking**

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\* Economic Policy Research Foundation of Turkey

- 11:00 - 12:30**            **Working Session 5: Country Practices and SME Experiences**  
**Chair: COMCEC**
1. Turkey: Entrepreneurship Support Model (KOSGEB)
  2. Malaysia (SME Corp Malaysia)
  3. Indonesia
  4. ICCI (OIC Task force on SMEs)
- General debate and discussions
- 12:30 - 14:00**            **Lunch and Prayer Break**
- 14:00 - 16:00**            **Meeting of the Drafting Committee\*\***  
**Chair: SESRIC**  
Drafting of the key recommendations and final report
- 16:00 - 16:20**            **Coffee Break**
- 16:20 - 17:20**            **Closing Session**  
**Chair: SESRIC**
- Adoption of the report and recommendations
  - Closing statements: IDB, KOSGEB, SME Corp Malaysia, SESRIC
- 19:00 – 21:00**            **Dinner by IDB**

**Day 3: Thursday, 14 June 2012**

- 09:00 – 12:30**            **Site visits to SMEs**
- 09:00                      Hotel pick up
- 09:30 – 10:00            Visit to KOSGEB OSTIM Service Centre
- 10:00 - 11:00            Visit to OSTIM Organized Industrial Zone (Presentation)
- 11:00 - 11:30            SME Visit I
- 11:30 – 12:00            SME Visit II
- 12:30                      Return to Hotel
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\*\* Open-ended committee comprising SESRIC, IDB, KOSGEB, SME Corp Malaysia, COMCEC, OIC General Secretariat, ICDDT and ICCI as well as the representatives of the member countries.

